

before.

CONCEPTS & COLOR PALETTE FOR ELSIE
AND FRED METALLIC HALTER NECK MINI
DRESS



IRIDESCENT 09

SUN BEAM 10

MARBLE



after.

CONCEPT



E L S I E & F R E D



E L S I E & F R E D





FEBRUARY 2023

Lucy in The Sky

EILISH THREE PIECE SET IN YELLOW
FLORAL





MARCH 2023





before.

SOCIAL MEDIA POST | CONCEPTS & COLOR
PALETTE FOR PRETTIE LASHES



after.

PRETTY NAILS

Demonstrated the transformative power of visual storytelling in driving business growth for Prettie Nail, showcasing the remarkable impact through captivating portfolio examples.

Winnie Chan



